



## Nar8r

Poster Video recording service. Quick and seamless 24 hr turnaround

**73% of Delegates Visit the Poster Hall in-person\***

Data: Ashfield



### Greater Audience Reach

Convert poster content from pure text and static images into a video that can be shared via multiple channels to reach a wider audience.

### High Quality Author Content

Nar8r addresses the challenge of recording high-quality poster author presentations, countering low-quality web video and audio.

### Simple, Fast, Efficient

Simple, easy-to-use solution, enabling efficient enhanced explanation of scientific content, no experience of video creation or editing needed.

**A quick and easy process supporting authors to communicate their research to the wider clinical community.**

**Extending the reach of your clinical data**

www.tangent90.com • hello@tangent90.com  
+44 (0)1753 822922



# Why Nar8r is just so much better than video

**Video Production is around 10x More Expensive and takes on average 5x longer to shoot and produce**

## Nar8r

- Simple and convenient to manage
- Allows Pre-Production, Authors can download App and familiarize (*Demo and Training videos also available*)
- Enables test pre-record and re-record of scripts
- Approval workflow
- Video, link hosting and tracking built in
- Industry standard secure distribution platform (Trustrack)
- Built in transcription process
- Licensing model built in



## Additional Extras

(subject to specification)

**Recording in person** to video or Audio available in any region – starts from £1,950 (plus travel, accommodation and per diems)

**Visual effects** such as highlights, pulling out segments and 2D animation beyond zoom and move effects – £180 per hour

**Event Recording Booth** at an International meeting (to record multiple posters) – estimate £7,500 per booth plus transport, travel, accommodation and per diems (POA) (plus offsite edit).

Authors or sponsors can extend the life of narrated posters after year 1 with a renewable hosting package or a weblink for use in trackable campaigns.

## WHAT YOU GET:

24 hour (working hours) turnaround, after recording & assets supplied, to enable submission of the video and link for approval with the poster

Approval link with MP4 download

Accurate transcript of the speech

4K video with Subtitles

Approval PDF with still frames and related transcript

365 days of hosting of the streaming video

Hosted QR code in agreed colours, style & logo

QR code page with a link to view the video, download a PDF poster and send a question to the author/company.

A round of amends and re-recording if required

Choice of convenient 24/7 author recording slots

Recording via Nar8r, Zoom, Teams or Studio

Audio edit to clean up speech/repeats

Pinch and Zoom animation to show areas being spoken about

Title plate and rolling credits / references list

Upload portal for supplied video clips i.e. methods

**£2,500 + VAT per poster**

